



Brent Hutson

Graphic Design • Web Design
Video Graphics • Occasional Mascot

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Oh Hey There!

My name is Brent. Nice to meet you. I'm a graphic & web designer based out of Port St Lucie, FL. Over the past 10+ years I've been fortunate enough to work with incredibly talented people in fields I truly enjoy. From NASCAR to children's animation. I've learned and grown from every person and project. When I'm not working in design, you'll find me in the garage "fixing" cars with a hammer. At one point, I was a mascot. My mother says I'm the best, and I got my work posted on the fridge! I once discovered the meaning of life, but forgot to write it down.



SKILLS THAT PAY THE BILLS:

Graphic Design



Photoshop
Illustrator
InDesign

Logo / Icon Design



Photoshop
Illustrator

Video/ Motion Graphics



After Effects
Premiere Pro
Learning: Blender 3D

Web Design & Coding



Bootstrap & WordPress
HTML, CSS, WooCommerce

MONEY FOR KNOWLEDGE:

Missouri State University

Major: Advertising • Minor: Mass Media

KNOWLEDGE FOR MONEY:

GelTech Solutions

Graphic Designer & Webmaster

2019-2020

- Produced all print, online, and video material across multiple product lines.
- Designed, launched, and monitored GelTech websites including a full shopping cart. Used HTML, CSS, Bootstrap.
- Managed all website traffic and analytics including social media analytics.

EverBright Media

Graphic Designer & Web Designer

2014-2019

- Inc. 5000 - #135/5000 Fastest Growing Companies in the U.S.
- 2770% Growth Rate in 3 Years
- #3 Top Media Company in South Florida
- Managed the entire design process across 8 different animated & film childrens series.
- Including: VeggieTales™, Learn Our History™, American Heritage Series™, Rules of The Road™, Whats In The Bible?™, Family Bible Films™, Drive Thru History™, and MoneyBright Kids™
- Designed and implemented ALL print media, web designs, emails, & packaging design.

Homestead-Miami Speedway & Palm Beach International Raceway

Graphic Designer & Webmaster

2008-2013

- Produced all print design for the Raceway | Created and helped manage 6 websites
- Created most track print material with onsite professional printer
- Handled back end functions of websites including eblasts, texting and technical issues
- Helped in the development of IHRA Entertainment Group